



Greetings from Dothan, Alabama!

In an effort to improve the visitor experience, The Dothan Area Convention and Visitors Bureau is conducting destination research with an independent research firm, Young Strategies, Inc. **If you have visited Dothan, Alabama within the last three years we would appreciate you taking a brief visitor survey.** This short survey is about your travel planning preferences and travel experiences. We are interested to hear from both out-of-town visitors and Dothan residents who host visitors in their homes.

In appreciation for your time, you will have the opportunity to register to win (1 of 2) \$250 VISA gift cards. Just click on the survey link below to begin:

<https://www.research.net/r/2017Dothan-CulturalArtsCenter>

A number of Dothan, Alabama organizations are assisting in the research. If you receive this invitation more than once, we apologize. Please take the survey once and disregard any additional invitations. Your responses will be treated as confidential and will not be used for any other purposes. The link is uniquely tied to this survey and your email address; please do not forward this message.

We thank you in advance for your valuable time and input. If you have any questions related to this Dothan Area Convention and Visitors Bureau County visitor research study, please direct them to:

Katie Parrish, Director of Operations & Marketing
Dothan Area Convention and Visitors Bureau
katie@visitdothan.com

Berkeley Young, President
Young Strategies, Inc.
byoung@youngstrategies.com

Best Regards,